

Faculté d'aménagement, d'architecture, d'art et de design École de design

1 FACULTY POSITION UNDERGRADUATE PROGRAM IN GRAPHIC DESIGN SCHOOL OF DESIGN – UNIVERSITÉ LAVAL POST NUMBER: 22207

# Area of Specialization

The candidate must demonstrate expertise in graphic design, with a focus on creative practice applied to typography **or** the fundamentals of graphic design.

## The BDG (Bachelor's in graphic design)

The Bachelor's in graphic design (BDG) at Laval University offers comprehensive training in graphic design (<u>see the program description</u>)<sup>1</sup>. Students are trained to conceive innovative and effective visual communication projects.

## School of Design

The BDG is part of the School of Design, which also offers undergraduate and graduate programs in graphic design, interaction design, product design, as well as undergraduate programs in the art and science of animation. It shares many cutting-edge workshops and laboratories with the School of Art.

#### **Position Description**

- Teaching at the undergraduate, master's, and doctoral levels;
- Supervising students in workshops and research projects;
- Conducting research/research-creation, publishing, and participating in conferences;
- Contributing to program development and management;
- Participating in the academic and administrative life of the School of Design;
- Engaging in external activities that demonstrate social engagement in the academic field.

#### Requirements

A PhD in graphic design or near completion, combined with significant and ongoing professional practice (or research-creation) in graphic design. Alternatively, a master's degree in graphic design, with at least eight years of recognized professional practice (or research-creation) in graphic design, supported by peer recognition and international acclaim, will be considered by the selection committee. The ideal candidate must demonstrate an excellent track record in research-creation on typography issues or the fundamentals of graphic design, supported by peer-reviewed research-creation work. The candidate must demonstrate exemplary practice, particularly through the acquisition of scholarships, awards, and prestigious distinctions in the field of graphic design, through publications or creations as an author, as well as through

<sup>&</sup>lt;sup>1</sup> https://www.ulaval.ca/les-etudes/programmes/repertoire/details/baccalaureat-en-design-graphique-b-des.html

participation in conferences as a speaker. Lastly, the candidate must align their vision with the program's values and objectives.

## Specifically, the candidate must demonstrate:

- Recognized professional experience in graphic design;
- Experience in higher education;
- The ability to conduct research or research-creation in the program's areas of expertise and secure funding for such research;
- Proficiency in written and spoken French (Laval University offers language courses to help candidates improve their French if needed).

## The application file must include:

- 1) A curriculum vitae;
- 2) A cover letter demonstrating how the candidate meets the position's requirements, presenting their vision for graphic design, and explaining how they would contribute to the program's development and research/research-creation;
- 3) Three signed letters of recommendation, addressed directly to the director of the School of Design;
- 4) A portfolio showcasing professional and personal accomplishments;
- 5) If applicable, course plans (syllabus), teaching evaluations, and examples of student work.

The complete application file, in digital format, should be sent to: Claudia Déméné, Director School of Design direction@design.ulaval.ca

#### APPLICATION DEADLINE: Friday, November 29, at noon

START DATE: March 10, 2025

# TERMS OF EMPLOYMENT

Full-time permanent position. According to the collective agreement in effect at Laval University.

Laval University promotes diversity and invites all qualified individuals to apply, particularly women, visible and ethnic minorities, Indigenous people, and individuals with disabilities. Priority will be given to Canadian citizens or permanent residents.